



**FEED THE KIDS**  
COLUMBUS

# Impact Report

[feedthekidscolumbus.com](http://feedthekidscolumbus.com)

2022-2023



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# Our Story, So Far

## Our Story

Ashley Kanney, a mother of four from Dublin, started Feed The Kids Columbus (FTKC) in 2019 by organizing a food drive in her garage to provide "blessing bags" of food for 97 local students in need. What began as a one-time give has now grown into a 501(c)(3) non-profit organization serving 7,000 children in 25 schools throughout Greater Columbus.

## Our Mission

FTKC strives to ensure food insecure children in Central Ohio have access to nutritional meals and snacks, so they are able to learn and grow.

## Childhood Food Insecurity Impacts all Central Ohio Zip Codes

Food insecure children benefit from free and reduced meal programs while at school, but often suffer from hunger while not in school, especially during extended breaks. FTKC works to bridge this gap by ensuring that kids have consistent and reliable access to food while they are away from school or even when they just need a little extra nourishment to help them learn and grow.

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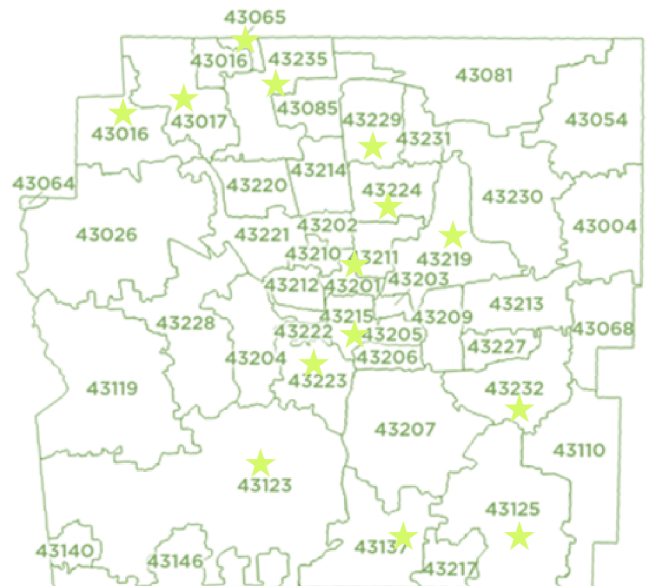
“We have quite a few students experiencing homelessness and being able to give food to these students has made them be able to come to the classroom and get more learning done without the constant worry about whether or not they will have food.”

School Counselor  
Forest Park Elementary  
Columbus City Schools

”

## Serving Central Ohio

FTKC's 25 partner schools span 15 zip codes through central Ohio, supporting approximately 7,000 students in the 2022-2023 school year. Childhood hunger genuinely exists in all zip codes.





# Our Programs

We take tackling childhood food insecurity seriously. Food fulfills a basic human need, but children who face hunger are dependent upon adult assistance. Facing hunger as a child can hurt their ability to grow both physically and emotionally, often impacting their long-term success. FTKC meets children where they are - at school. During the 2022-2023 school year, FTKC provided over 992,000 food items through two major programs, extended school break food bags and snack bags.

PROGRAM	DETAILS	CONTENTS
<b>Extended School Break Food Bags</b>	Five days of breakfast, lunch, and snacks are provided to food insecure children over Thanksgiving, winter and spring break	<ul style="list-style-type: none"> <li>• Five breakfast items</li> <li>• Five lunch items</li> <li>• Five+ servings of fruits and vegetables</li> <li>• 15+ snack items</li> </ul>
<b>Snack Bags</b>	Snack bags are given to students to ward off hunger at school or to make sure they have something to eat at home.	<ul style="list-style-type: none"> <li>• Apple sauce</li> <li>• Motts fruit snacks</li> <li>• Goldfish crackers</li> <li>• Granola bars</li> </ul>

“A snack bag helped a child get back to learning because he was hungry from not having dinner the night before.”

**School Counselor  
Groveport Elementary School**





# School Year Highlights



## Highland Holiday Celebration

In December 2022, a holiday celebration was held at Highland Elementary School in Columbus' Hilltop community where students were provided food bags to take home over winter break, a pizza classroom party, and a visit from Santa provided by Romeo's Pizza.

## Coloring Contests

Several coloring contests were held throughout the school year at partner schools with the winners receiving pizza parties for their entire class.

## Spreading Kindness

FTKC provides easy opportunities for all ages to get involved and make a difference in our community. Children make Kindness Cards that are placed into food bags to bring a smile to students' faces.

## Safelite Packing Event

In February 2023, 150 volunteers from Safelite Auto Glass assembled and packed 1,450 weekend bags for students who attend four partner Columbus City Schools.



## Feed The Kids House Party

In September 2022, Danielle Fallon of Powell held an FTKC House Party in her home that welcomed over 30 women who donated more than \$3,500 to the organization.

## 2022 Bourbon & Bubbles

The 2nd annual Bourbon & Bubbles event was held at Prohibition Gastro Lounge in Powell in October 2022 raising \$25,000.



# Heart Work

Feed The Kids Columbus has been able to make a measurable impact on our community, but none of it would be possible without the generous support of our donors, corporate sponsors and our volunteers.

## Corporate Sponsors

Thank you to our local Central Ohio corporations for generously providing grants to Feed The Kids Columbus.



FTKC is also the recipient of several grants from personal foundations.

# YOUR DONATIONS AT WORK

All donation amounts help support our mission.

<h2>\$1</h2> <p>Provides a meal</p>	<h2>\$10</h2> <p>Provides a child with five days breakfast, lunch and snacks during an extended school break</p>
<h2>\$60</h2> <p>Sponsors one child for a school-year + one snack bag per month</p>	<h2>\$500</h2> <p>Member of Feed The Kids Columbus Kindness Council, supports eight to ten children</p>
<h2>\$1,000</h2> <p>Feeds ~350 children over a weekend (breakfast, lunch and snacks)</p>	<h2>\$2,500</h2> <p>Feeds 300 children over an extended school break</p>
<h2>\$5,000</h2> <p>Feeds 300 children over two extended school breaks</p>	<h2>\$10,000</h2> <p>Provides full school snack support for over 350 children the entire school year</p>





## Kindness Council

Feed The Kids Columbus Kindness Council started in 2021 as a way for generous donors to join a growing group of passionate individuals in our community who make fighting childhood food insecurity in Central Ohio a top priority. These donors contribute \$500 or more annually to Feed The Kids Columbus.



## Children Helping Children


During the 2022-2023 school year, Feed The Kids Columbus was thrilled to welcome our first child to the Kindness Council: Eva Resnik, who raised money for Feed The Kids Columbus through her bat mitzvah.




## Thank You Volunteers!

FTKC is fully operated on volunteer power. Our operation takes 1,000's of hours annually to ensure we are able to uphold our commitment to the children we serve. We pride ourselves in having volunteer opportunities for all. We have engaged with corporations, small businesses, youth teams, organizations, and families. We believe we make this world a better place by providing opportunities for people to give back to the community in a way that is easy and suitable for all.

FTKC has a large group of key volunteers that help with the behind-the-scenes work. In addition to our founder and board members, we have two key volunteer roles:

 **Agents of Kindness:** administrative tasks, food procurement, warehouse management, delivery, and beyond.

 **School Coordinators:** school partner who builds trust by being the liaison between FTKC and the school to ensure we are providing needed resources to students.



“I have been able to give snacks to students as they are hungry during the day. I typically purchase them with my own money. I am grateful to have these snacks donated!”

**6th Grade Teacher  
Groveport Madison  
Middle School**





# Fueled By Volunteers

FTKC runs fully on volunteer power. Over 10,000 hours annually! We make a difference by providing fun and frequent opportunities for individuals, families of all ages, youth teams, small businesses and multinational corporations to give back in a meaningful way.



## VOLUNTEER SPOTLIGHT

### KERRI COHEN



"I want my children to see and understand that they do have a blessed life, but that means helping others is a priority. Seeing the smiles on children's faces when we arrive brings such joy and warms my heart."

"I was fortunate to be a teacher for over 30 years. There was not a time that hunger did not impact the learning of my students! After moving to Dublin, I was told about [FTKC] and realized this was a group that would give me purpose in my new area. The ripple effect of Feed The Kids Columbus is enormous. Helping kids through providing food and snacks become better learners that impacts all of us!"

### DENISE CLARK

### JENNY COLEMAN

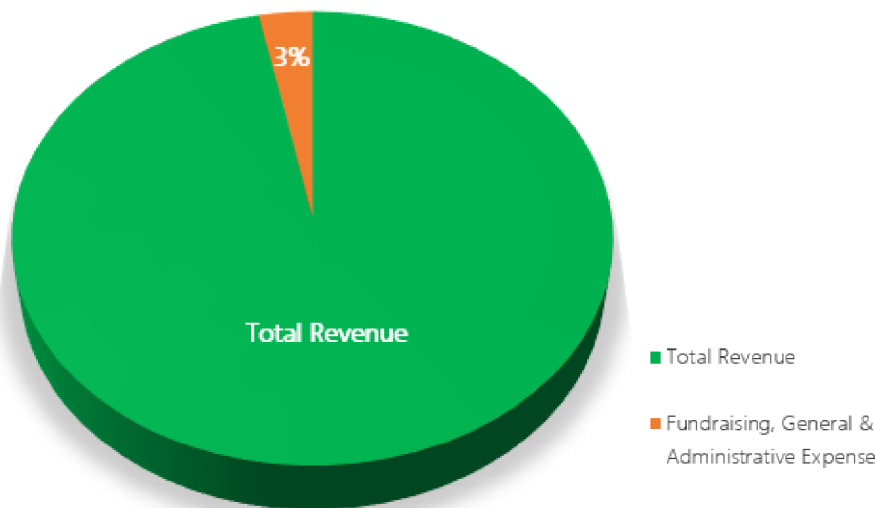


"I feel fortunate to be involved because food insecurity is everywhere. Feed The Kids Columbus helps combat that at a local level."

# Financial Performance

With Feed The Kids Columbus running solely on volunteer support, 97% of FY22-23 revenue directly supported programming feeding hungry children. Simply put, our donors' dollars are maximized to directly serve our mission.

## FY 2022 - 2023 | Expense % of Revenue



**58%**

Revenue Generated Through Individual Donations

**97%**

Expenses Support Direct Program Operations



Feed The Kids Columbus (FTKC) required \$331,485 to effectively operate in its current state programming but aspires to expand impact through building more programming and adding partner schools. FTKC incurs a majority of its program expenses during the school year (August-May).



# Up Next

During the 2023-2024 school year, Feed The Kids Columbus will expand by adding three additional Central Ohio schools.

With the onboarding of three new schools, FTKC will grow our reach to impact about 8,000 children.

All 28 schools will benefit from enhancements to the snack program, resulting in 150 more snacks provided per classroom each month.

Additionally, FTKC will pilot daily snacks for a Hilltop city elementary school aimed to improve low school attendance rates.

To deliver the school year's programming and enhancements, FTKC will need to increase fundraising by \$200,000.



2023-2024  
SCHOOL YEAR



**3 NEW SCHOOLS**

Add three new partner schools into programming



**MORE SNACKS**

Adding 150 snacks monthly per classroom



**SNACK PILOT**

Pilot daily snacks aimed to increase a school's attendance



**8,000 KIDS**

Increased support for approximately 8,000 children

# Contact Us!



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COLUMBUS



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