



2023 - 2024

Impact Report



FEED THE KIDS
COLUMBUS



Table of Contents

02

Feed The Kids
Columbus Story

03

Our Programs

04

The FTKC
Difference

05

2023-2024
Highlights

07

Volunteerism by
All Ages

08

Volunteer
Spotlight

09

Thank You

10

Financial
Performance &
Councils

12

Extending Our
Reach

Feed The Kids Columbus

Our Story

What began as a one-time volunteer opportunity for founder Ashley Kanney, soon grew into a dedicated mission to address childhood food insecurity in our community. With a focus on filling gaps, Feed The Kids Columbus (FTKC) launched to provide support where it was most needed—ensuring students have access to food during extended school breaks and snacks throughout the school day. To our knowledge, FTKC offers the only comprehensive snack program of its kind in Columbus, giving students the “food tools” they need to stay focused, learn effectively, and manage hunger-related challenges. From its start in Ashley’s garage, supporting just 97 students, FTKC has expanded to reach over 8,600 children across 30 schools in Greater Columbus, impacting lives and creating lasting change.



Our Mission

Feed The Kids Columbus strives to ensure food insecure children in Central Ohio have access to nutritional meals and snacks, so they can learn and grow.

Serving Central Ohio

FTKC partnered with 30 schools spanning four school districts (Columbus City Schools, Groveport Madison Local Schools, Dublin City Schools, South-Western City Schools) and three community centers. FTKC supported over 8,600 children during the 2023–2024 school year spanning over 17 zip codes. Childhood food insecurity is present in all zip codes.



**Food Insecurity
Knows No
Zip Code**



Our Programs



FTKC Programs

FTKC is a nonprofit dedicated to addressing child hunger in Central Ohio through two core programs. The Extended Break Bag Program provides students with five days' worth of breakfast, lunch, and snacks for students to take home prior to the start of an extended school break. This program helps to ensure that children have access to nourishing food even when school meals are unavailable. Each bag includes child-friendly, easy-to-prepare foods. Additionally, FTKC's Snack Program supplies monthly snacks to partner schools, allowing teachers and staff to give snacks to students who may have missed breakfast or need help staying focused. Each classroom receives bins refilled monthly with snacks, and each student receives at least one snack bag per month. These programs bridge critical gaps, supporting students' health and focus both in and out of the classroom.

"At N. Linden we see the impact that the Feed the Kids Columbus program has had. It is one that encourages leadership, volunteer opportunities and serves as a warm welcome to both staff and students to receive the snacks from the program. It allows our students to feel comfortable asking for a snack in between breakfast or sometimes before going home in the evening."

~ North Linden Administrator

 **8,600**
Children Served

 **1.68M**
Food Items Distributed

 **30**
Schools Supported



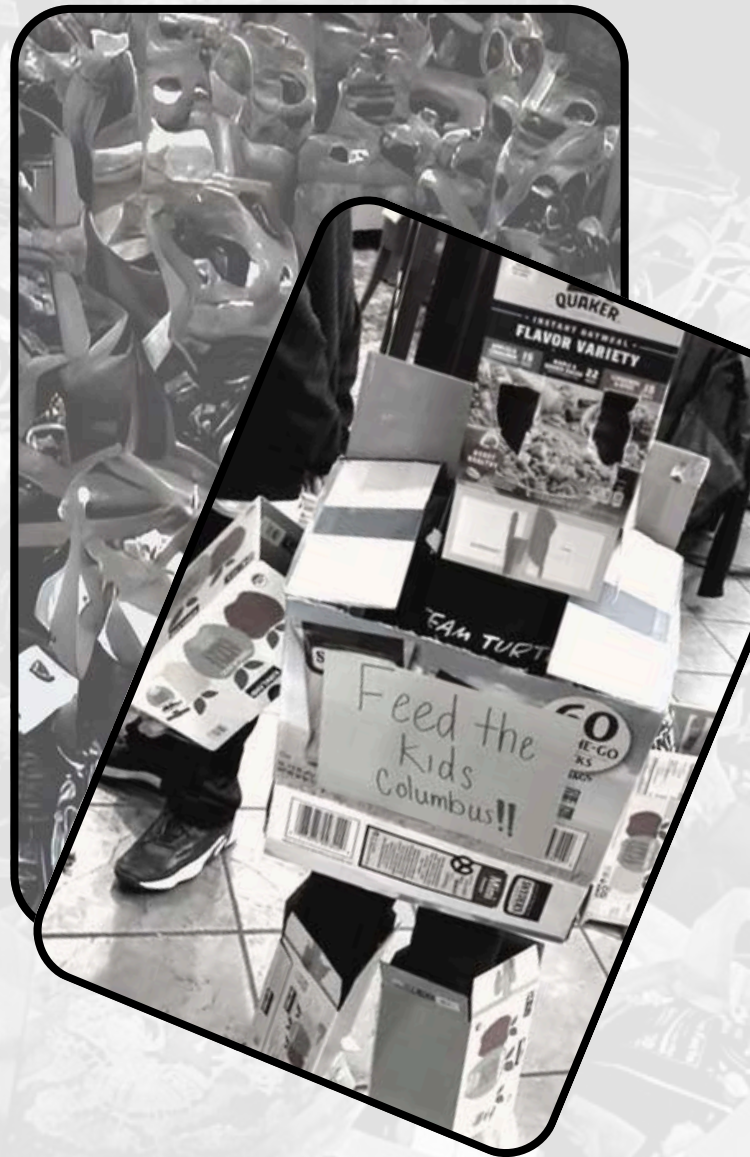
The FTKC Difference

What Makes Us Different

Many amazing organizations are dedicated to fighting hunger throughout Ohio. However, FTKC strives to meet kids where they are, ensuring they have direct access to food without barriers like enrollment requirements. Since children often lack the ability to seek out food programs independently, we focus on providing snacks where they are needed most. FTKC partners with organizations like the Mid-Ohio Food Collective, which sources food for families, while we specifically purchase food for children. Together, we are collaborating to find innovative ways to maximize our collective impact and better serve our community.

FTKC's Program is:

- Non-perishable
- Lightweight for child transport
- Non-bulky, discrete in backpacks
- Snacks with nourishment and calories
- Brand-name items
- Child-centric food choices



Non-Perishable



Lightweight



Discrete



Brand-Name



Child Centric

23-24 Highlights



Bourbon & Bubbles

The annual Bourbon & Bubbles event was attended by nearly 60 attendees, raising more than \$50,000.



Trinity Mega Packing

For the third year in a row, Trinity United Methodist Church (TUMC) helped support over 3,000 students packing up 100,000 food items for Winter Break. TUMC and their congregation donated over \$30,000 and put in almost 375 volunteer hours.



Sip & Support Event

About 75 local women and small businesses gathered to enjoy a wine tasting and raised over \$15,000.



23-24 Highlights



Adopt A School

Two incredible corporate partners, Miles McClellan and Crawford Hoying, have each adopted a school for the entire year—providing vital funding for snack and extended break programs while also volunteering to pack and deliver food to students in need.



Golf Charity Classic

Citywide Solutions Inc. hosted a Charity Golf Classic at Tartan Fields Country Club, bringing together their customers, partners, and vendors for a day of fun and philanthropy. Through this event, they united in support of Feed The Kids Columbus, raising over \$15,000 to help fight childhood hunger!



Partnership in Action

Founder, Ashley Kanney, joined the Mid-Ohio Food Collective advisory council to help advocate for the children we serve and share insights gathered from school and community partnerships. We're excited to see how this partnership can grow our reach and ability to procure food that aligns with our program.



#BuckeyeLove

Feed The Kids Columbus felt the warmth of #BuckeyeLove in February 2024! Thanks to a generous grant from Coca-Cola and the dedicated efforts of The Ohio State University Office of Student Life, OSU students and staff packed over 6,000 snack bags. This incredible show of support was part of Buckeye Love Week, a campus-wide initiative to spread kindness. Even Brutus joined in to lend a hand! We are deeply grateful for the compassion and commitment that OSU is sharing with FTKC, making a meaningful impact on children in our community.

We Our Volunteers

Feed The Kids Columbus is continually uplifted by our incredible community. Whether volunteers are packing bags, collecting snacks, rallying support, or sharing insights through our advisory committee, their dedication makes our mission possible. What makes our community truly special is its inclusivity—people of all ages come together to make a difference. There's nothing more heartwarming than seeing kids helping kids, families supporting families, and neighbors uniting for a common cause.

There are so many ways to get involved with Feed The Kids Columbus!



Kindness Cards



Packing Snacks



Packing Meal Bags

Fundraising

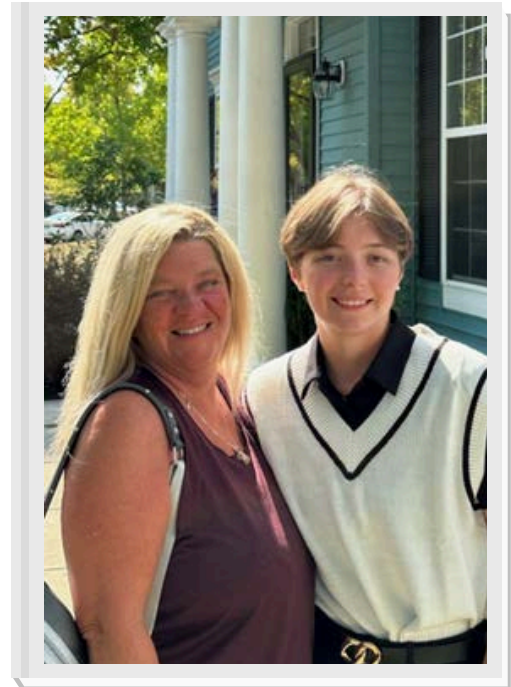
We have some incredibly innovative donors of all ages! We've seen lemonade stands, selling jewelry, even a haunted forest! We are constantly amazed and so appreciative of our community showing up and supporting our cause.



Volunteer Spotlight ✨

Yvonne Peve

Yvonne Peve is one of our most dedicated and dependable volunteers, always ready to jump in wherever she's needed. From packing food and organizing our warehouse space to picking up deliveries, dropping off food at schools, and even addressing mailers, Yvonne has truly done it all. Alongside her daughter, Yvonne has personally funded and assembled over 2,000 snack bags and created thousands of kindness cards for the children we serve. She and her family have also been active members of our Kindness Council for the past three years, bringing both heart and generosity to our organization. We're incredibly grateful for Yvonne's unwavering commitment to Feed The Kids Columbus.



Danielle Prissel



Danielle Prissel stepped up this year to become Feed The Kids Columbus' Volunteer Director of Events. Danielle, a longtime supporter, has been instrumental in planning and decorating, beginning with our very first Bourbon & Bubbles in 2021. Owner of All Wrapped Up Personalized Parties, Danielle brings her creative expertise to every event she coordinates. As a former teacher, she understands the importance of nutrition in a child's education and is passionate about combating food insecurity in our community. Danielle and her family actively volunteer, making monthly snack bags and contributing to our mission. We're excited to have her lead our events, creating meaningful experiences for our supporters and partners!

Thank You!

Feed The Kids Columbus has been able to make a measurable impact on our community, but none of it would be possible without the generous support of our donors, corporate sponsors and our volunteers. Donations of all sizes are what fuels our ability to serve our mission. We are so grateful for the support of our donors!



Your Donations Hard At Work!

\$1

Provides 1 meal

\$10

Provides 5 days of
breakfast, lunch &
snacks during break

\$75

Sponsors 1 child for a
full school year

\$500

Joins our Kindness
Council, sponsoring 7
kids a year

\$1,000

Feeds 100 children
over an extended
school break

\$5,000

Fully funds a partner
school's snack
program for the
school year

Financial Performance

Feed The Kids Columbus is able to sustain our mission through a diverse funding model. We rely on multiple streams of revenue to support our goal of combating child hunger.

A significant 48% is sourced from corporate gifts and sponsorships, which displays our strong community connections and a commitment from local businesses to invest in the well-being of young students. Individual donations account for 32% of our funding, which reflect widespread grassroots support from community members.

Finally, the remaining 20% of our funding comes from grants, which allows us to focus our initiatives and expand our reach.

This balanced funding approach enables us at Feed The Kids Columbus to provide support to the children that need it most.

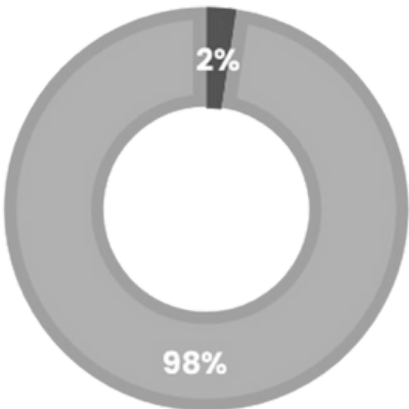
2023-2024 FUNDING SOURCES

■ Corporate Gifts & Sponsorships ■ Individual ■ Grants

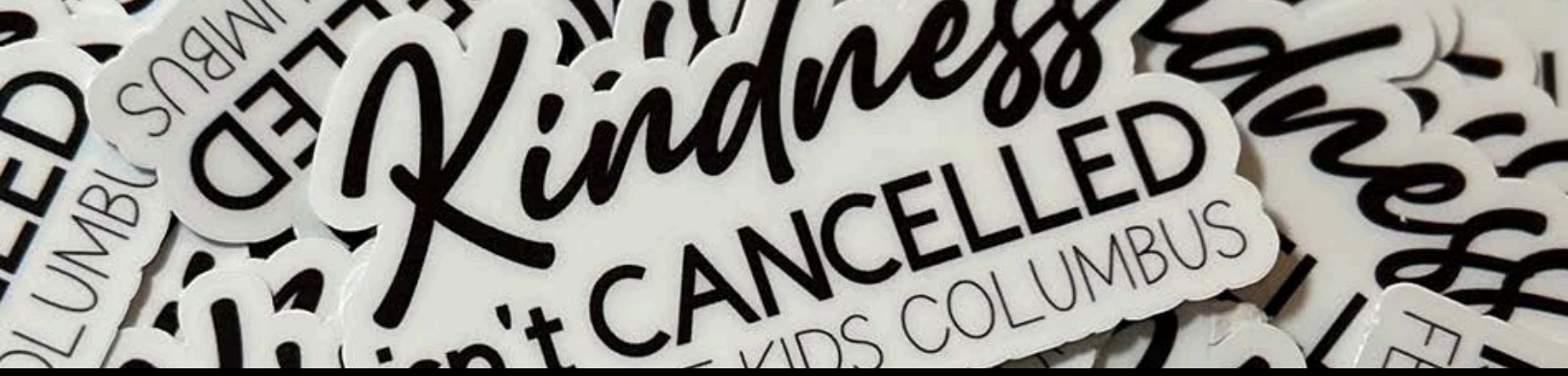


PROGRAM SUPPORT

■ Non-Program Related Expenses ■ Total Revenue



An incredible 98% of Donations go directly to feeding kids



Kindness Council

Kindness Council

Committed supporter donating \$500+ annually to provide snacks during school and meals for all extended breaks, ensuring 7 children stay nourished and focused each school year.



123
Members

20%
Increase in Members
YOY



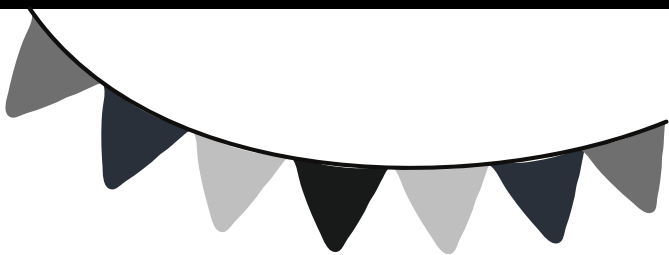
\$61.5
Thousand Raised
From Council

861+
Children Supported
For Full School Year



Advisory Council

FTKC collaborates with school counselors, social workers, and educators to better understand the community's needs and share real-life experiences with our Board. This helps us to consider changes needed to programming and also helps us to better understand our impact



Because #KindnessIsntCancelled

Up Ahead!



Closing Remarks from Our Founder

As we close out another incredible year, we're proud to celebrate all we've accomplished and look ahead to a future filled with new opportunities to serve our community.

This year, we'll be moving into a new, larger warehouse space, giving us room to expand our impact and reach. In the 2024-2025 school year, we aim to serve over 9,000 children across 31 schools and 5 community organizations, with plans to distribute more than 2 million food items.

We're also thrilled to announce our new partnership with the United Way of Central Ohio, supporting our growing snack program.

Thank you to everyone who has joined us on this journey—your support makes all of this possible!

In Kindness,

Ashley Kanney &
The Feed The Kids Columbus Board of
Directors

